

By considering the need for an hour in 21st Century Professional Spectrum, **Training and Placement Cell of Dr. S. & S. S. Ghandhy Government** Engineering College, Surat & ISTE Students' Chapter jointly organized a webinar on 'Rock Your LinkedIn Profile' on July 14, 2021, for final & pre-final year students. Mr. Darshan Shah, D Vivid Consultant, Ahmedabad, was the expert for the session. Mr. Shah gave detailed information about how to make an effective LinkedIn Profile to attract employers and increase job opportunities. A total of 120 students benefited from the session. The entire session was engaging and interactive for the participants. Mr. Darshan Shah offered to mentor the LinkedIn profile of students to make it effective. The session was a great way for individuals to get a hands-on start to develop a profile and learn how to grow their professional LinkedIn skills. Hosted on Microsoft Teams, folks learned some valuable things in the workshop including: •Creating a LinkedIn profile and effectively telling your story

- •Building, engaging, and growing a professional network
- •Saying informed and updated about the things that matter most to you

Using Microsoft Teams chat feature, participants were able to ask questions directly to the Mr. Shah.